

Pringles - 30 per cent fat but still potato crisps*Procter & Gamble UK [2009] EWCA Civ 407*

In a unanimous decision, the Court of Appeal has allowed HMRC's appeal in the 'Regular Pringles' case and upheld the findings of the Tribunal that Regular Pringles are similar to potato crisps, potato sticks and potato puffs, are made from the potato, and are therefore standard-rated for VAT purposes. Businesses, which may have submitted claims for overpaid VAT following the High Court's decision that Regular Pringles were zero rated, should seek specialist VAT advice pending any appeal to the House of Lords.

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